

Mattia Crapanzano

Photographer and videomaker · EASA A1/A3 drone pilot · Visual communication and strategy

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02 PHOTOGRAPHY · VIDEO · COMMUNICATION

In focus.

I've been telling the stories of people, brands and events for ten years. I come from reportage, I founded a production studio, worked in TV and led communications for a real estate group. That's why my images are made to communicate: **they have to work, not just look good.**

PHOTOGRAPHY

Events · Reportage · Portrait · Brand

VIDEO

Ads · Social · Drone · TV

STRATEGY

Visual identity · Social · Ads

A pretty picture *isn't enough.*

It has to say something, to the right person, on the right channel. That's why I don't just deliver files, but content with a clear place in your communication.

01 PHOTO

Events and companies

Conventions, launches, festivals, weddings, nightlife. Real moments, no forced poses, fast delivery of images ready for communication and social media.

02 VIDEO

Ads and social content

From shooting to editing and colour grading. One production delivered in 9:16, 4:5, 1:1 and 16:9, ready for every platform.

03 STRATEGY

Visual identity and direction

Guidelines, editorial plan, photo and video direction: everything speaks the brand's language.

04 REAL ESTATE

Architecture and property

Complex projects turned into clear, credible stories: building sites, spaces, lifestyle.

05 SOCIAL & ADS

Content that delivers results

Content designed for every platform and social ad campaigns, from someone who has led a company's communications from the inside, working closely with the CEO.

06 DRONE

Aerial footage

Pilot with the EU EASA A1/A3 certificate, Open category: aerial shots for property, building sites, landscapes and brand content.

10years

of visual communication

3years

running a production studio

2years

in TV as a camera operator

4formats

for every video: 9:16, 4:5, 1:1, 16:9

Every step, a new way to tell stories.

2025 – 2026

Head of Communications and Visual Strategy

Arked Partners · Verona

I led communications and visual strategy for a real estate group working in development, construction and investment: visual identity, social media, content production, photo and video direction for architecture, real estate and lifestyle. Working closely with the CEO.

2023 – 2025

Camera operator

Videomedia S.p.A. · Vicenza

TV productions in the studio and on location: news, field reports and documentary formats.

2022 – 2026

Content coordinator

Festival della Missione

Visual content for the digital channels of a national non-profit event on cultural dialogue and international cooperation, from Thailand to the Amazon.

2021 – 2023

Founder & Director

Magistral Studios · Lonigo

I founded and ran an independent production studio: video, photography and visual storytelling for brands, events and artists. Clients, deadlines and creative decisions, from concept to delivery.

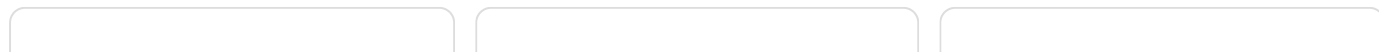
2017 – now

Photographer and videomaker

Freelance · now self-employed

Reportage and documentary storytelling for brands, cultural projects, events and independent productions. This is where I built my method.

A reporter's *mindset.*



01

Observe

Before shooting, I look. I understand the context, the people, the rhythm of what's happening.

02

Earn trust

Discreet, never in the way. When people trust you, they stop posing.

03

Let the stories speak

No staging: the best stories emerge on their own. My job is to be there.

Event reportage

Portrait

Video shooting

EASA A1/A3 drone

Editing

Colour grading

Photo and video direction

Visual identity

Social strategy

Social ads

Websites

Photoshop & Lightroom

AI imagery

Project management